

# Apply NSHE

A System Approach to College Access



Janet Stake

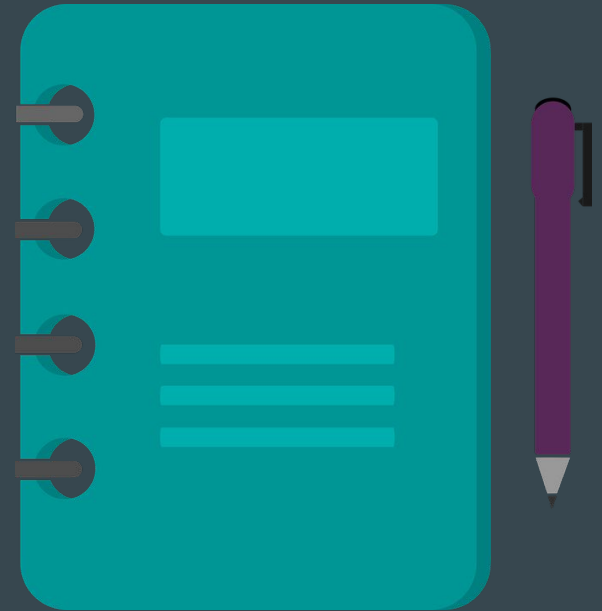
Kris Shay

Chad Gregorius

Yvonne Hicks

# Objectives

1. Understand the Nevada college-going culture
2. Learn about the current initiatives to improve college-going rates
3. Learn how we can help each other work smarter, not harder with better student outcomes!



# Your Presenters

**Janet Stake:** Currently the Academic and Student Affairs Officer with the Nevada System of Higher Education and State Coordinator for the American College Application Campaign. Overall 11 years in higher education.

**Kris Shay:** Executive Director of Admissions, UNLV with 29 years of college admissions experience.

**Chad Gregorius:** CCSD Counselor Specialist, 13 years in education.

**Yvonne Hicks:** College and Career Coordinator, Northwest CTA. 27 years postsecondary/secondary education and marketing.



# Question Time!

Who are you?

Where are you from?

How long have you been working in college access? 0-5, 5-10, 10+

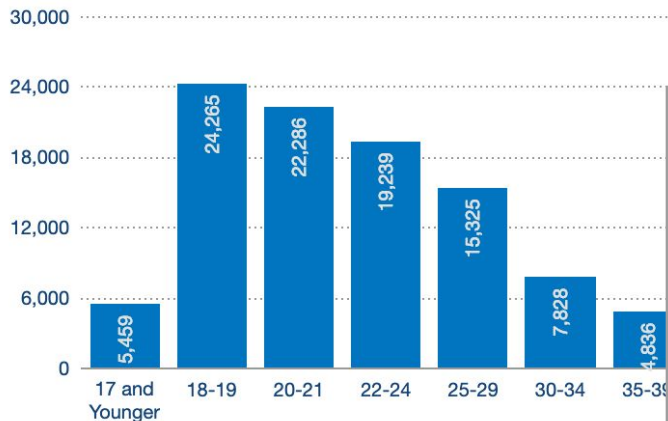
Why are you here?



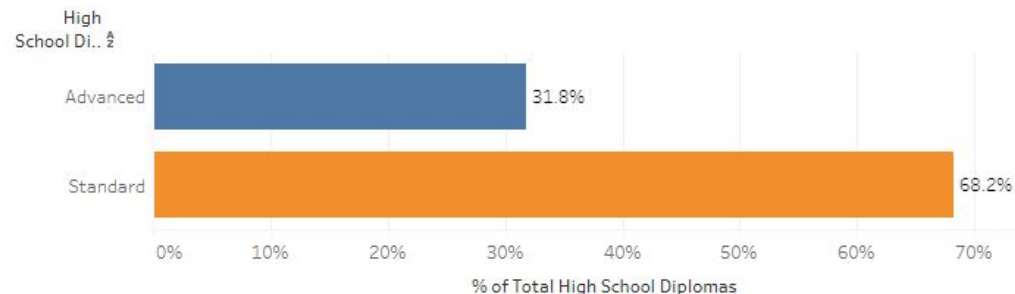
# College Access in Nevada Today

## 2017 Fall Enrollment by Age Groups

All NSHE Institutions Source: IPEDS



## Type of Diploma Received by Nevada High School Graduates



## 2017-2018 Nevada At a Glance

 **485,768**  
Total Enrollment

 **722**  
Schools

 **26,515**  
Teachers

 **94.9%**  
Daily Attendance

 **80.85%**  
Graduation Rate

 **17.55**  
Average ACT Composite

 **12,967**  
Reported Bullying Incidents

 **887**  
Reported Cyber Bullying Incidents

### ELA Proficiency (CRT New NV Standards)

 **50.1%**  
Elementary

**47.8%**  
Middle

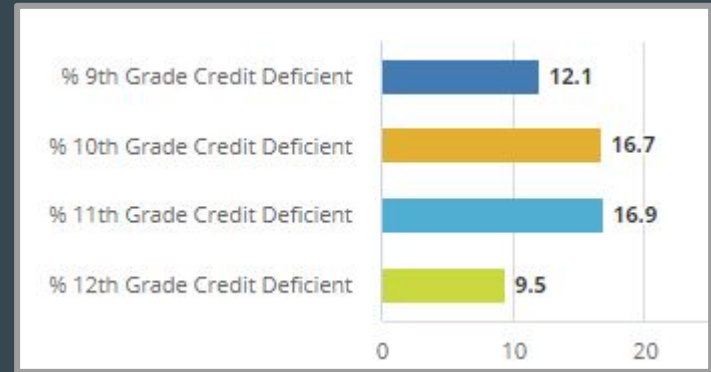
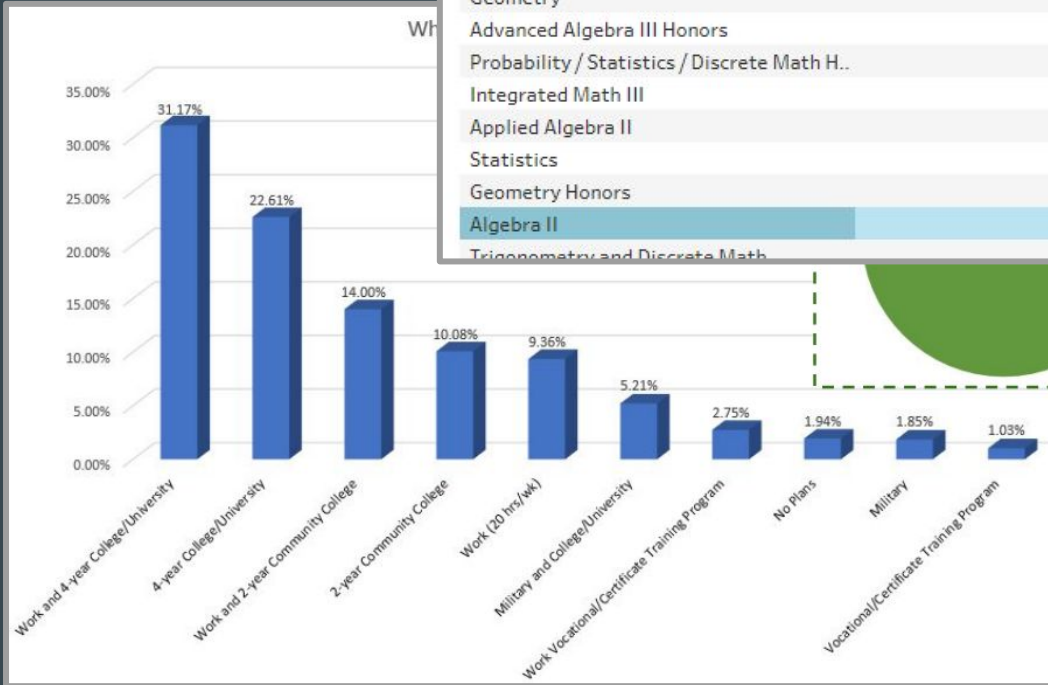
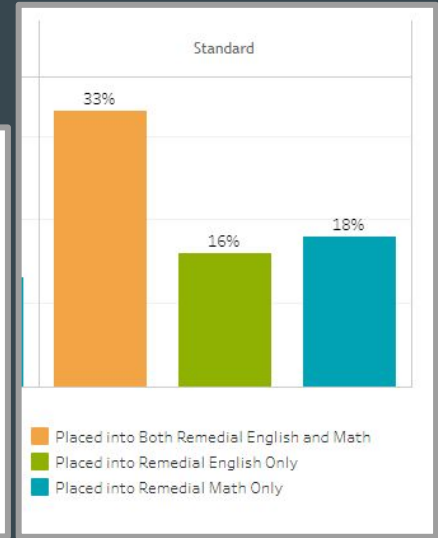
### Math Proficiency (CRT New NV Standards)

 **43.4%**  
Elementary

**32.4%**  
Middle

# Nevada Student Outcomes

Highest High School Math	Average ACT Math Score	Percent Placed into Remedial Math
Integrated Algebra/Geometry II	17.34	81.7%
Geometry	15.68	76.0%
Advanced Algebra III Honors	17.66	72.1%
Probability / Statistics / Discrete Math H..	21.12	70.0%
Integrated Math III	16.93	68.8%
Applied Algebra II	16.66	68.6%
Statistics	18.31	64.8%
Geometry Honors	18.52	60.8%
Algebra II	17.56	59.2%
Trigonometry and Discrete Math	18.22	57.1%



# Current Initiatives

...

# Survey Time!

Have you heard of:

NSHE

NACAC WACAC

CAM

CJI

Apply NSHE

SNCW





# College Journey Initiatives (CJI)

College Application Month

American College Application Campaign

September - November

Changes for 2019

FAFSA Completion

October 1st Release

Concurrent with college applications

College Decision Days

End of April - early June



# College Application Month

## 2017 Results

Number of participating high schools: **32**

Number of participating seniors: **5888**

Number of submitted applications: **5628**

## 2018 Results

Number of participating high schools: **58**

Number of participating seniors: **4283**

Number of submitted applications: **5816**



# Apply NSHE

Large one-stop workshop for students and their parents. Ideally completing the FAFSA and college applications to any NSHE institution

Dates: October 1st, 2nd, 3rd, and 5th

Locations: NWCTA, SECTA, SWCTA, and  
UNLV

Website: [apply.nevada.edu](http://apply.nevada.edu)



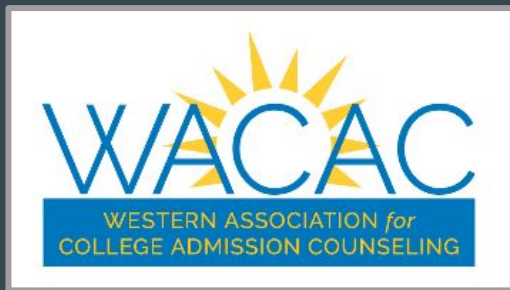
# College Fairs

NACAC

WACAC

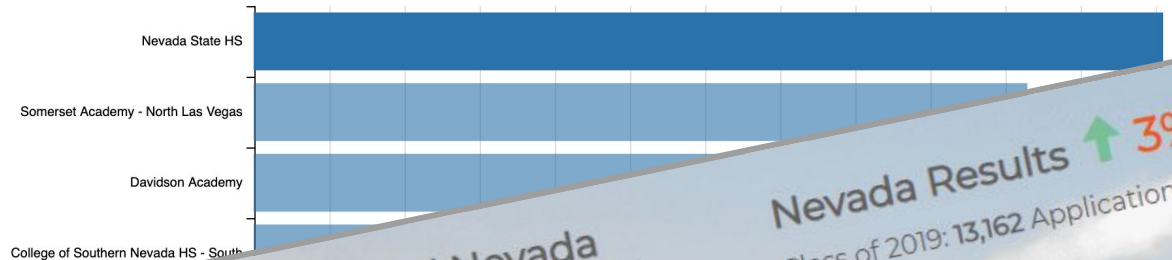
SNCW

Apply NSHE!



# FAFSA Completion

## Top 10 - FAFSA Completion Rate Since Oct 01

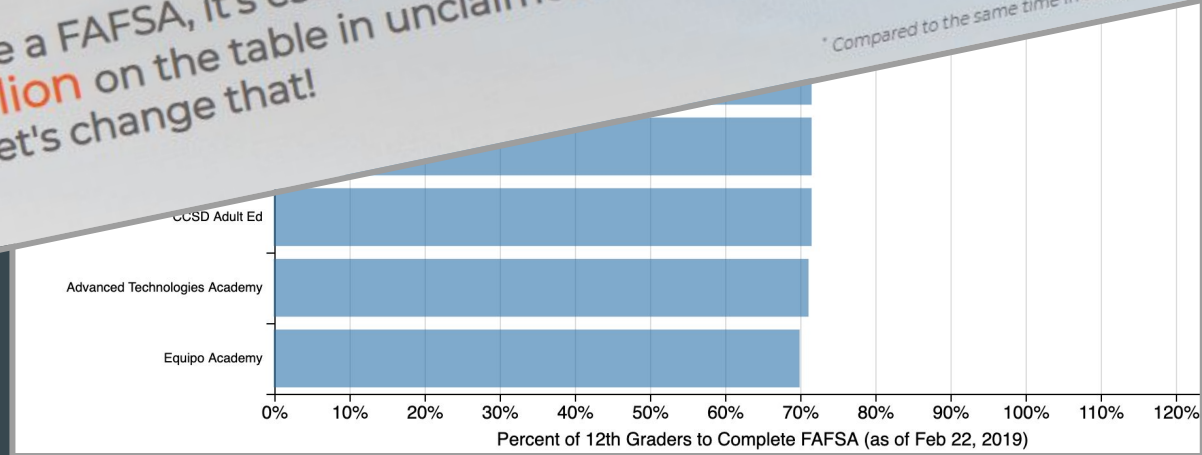


Nevada Results ↑ 3%\*  
Class of 2019: 13,162 Applications Completed  
As of 03/01/19

From failing to complete a FAFSA, it's estimated Nevada students left **\$18.3 million** on the table in unclaimed Pell Grants in 2017 alone\*. Let's change that!

\* According to a report by NerdWallet.

\* Compared to the same time in the previous cycle.



# FAFSA Data Sharing Plans



This is a work in progress but NSHE is committed to being able to provide student level data to high schools. Stay tuned.....

# Family Engagement and College Connection

- Earlier Intervention-Increasing awareness of options for students after high school graduation
- Development of family engagement to support next step initiatives
- Monthly/Quarterly meetings to address questions/concerns
- Establishing process for administration to be responsive to family
- Technology used to engage parents (Remind, Google, Website, Email, Robocall)



# Increasing College Access

Utilizing 21st Century technology initiatives to increase college access

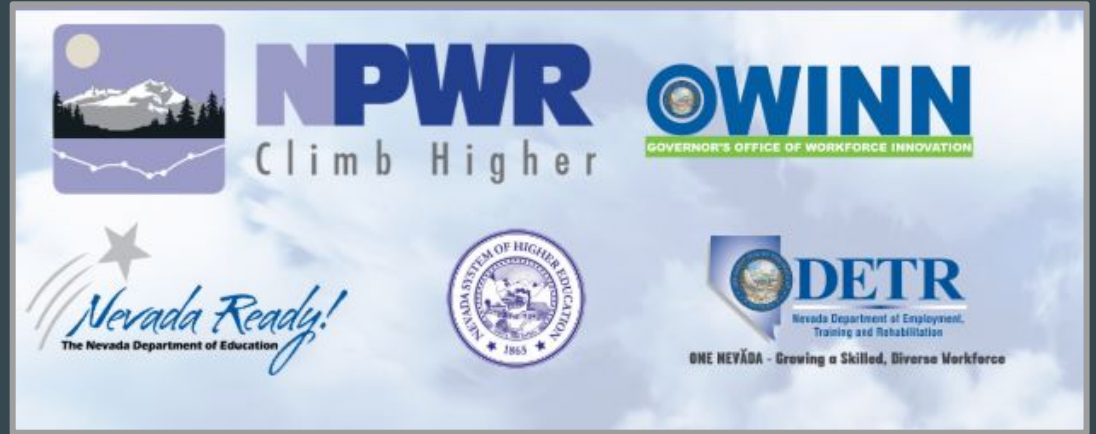
- Digitizing college outreach and recruiting efforts
- (Repvisits, Google Hangouts, Skype)
- Multilayered process between Repvisits and Google to streamline process





# Educational Programs and Careers

[NPWR.nv.gov](http://NPWR.nv.gov)

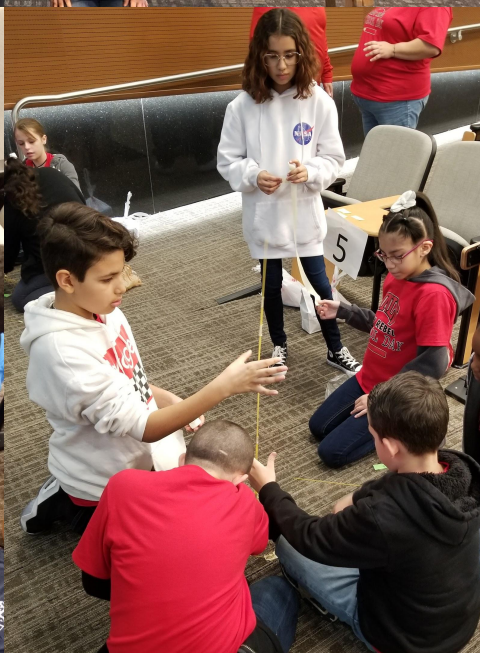


[newnevadajobs.com](http://newnevadajobs.com)

# UNLV Recruitment-Specific Initiatives

- Each fall/spring, transportation to campus provided to over 3,000 CCSD juniors/seniors. All academic colleges are highlighted.
- Each spring, transportation provided to over 600 CCSD high-achieving African American and LatinX students.
- Each fall/spring, UNLV partners with CCSD's College and Career Readiness Workshops (CREW) at Rebel Preview.
- Every high school in Clark County has an assigned UNLV Admissions and Financial Aid Counselor; Admissions Counselors are in their assigned high schools at least monthly or more if requested by school counselor.

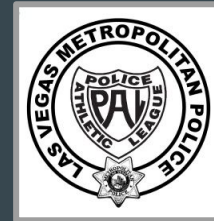
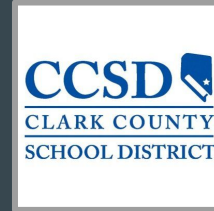
# UNLV Early Outreach Initiatives RAISING REBELS





# Partnerships

- Clark County School District (CCSD)
- LVMPD Police Athletic League (PAL)
- PACT Coalition
- Nevada Department of Agriculture
- FIRST Nevada
- Nevada Army National Guard Child & Youth Program
- Center for Academic Enrichment & Outreach (CAEO)
- Lee Business School, School of Public Health, College of Engineering, College of Fine Arts, School of Nursing, College of Sciences



# How can we help each other?

What is working?

What are your current challenges?

How can we promote these events?

When should these events occur?



# Contact Us

Janet Stake: [jstake@nshe.nevada.edu](mailto:jstake@nshe.nevada.edu)

Kris Shay: [kristine.shay@unlv.edu](mailto:kristine.shay@unlv.edu)

Chad Gregorius: [gregocm@nv.ccsd.net](mailto:gregocm@nv.ccsd.net)

Yvonne Hicks: [hicksyj@nv.ccsd.net](mailto:hicksyj@nv.ccsd.net)

