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NSHE's Near-Peer Mentoring Program: GoToCollege Ambassadors

By Erika Herrera, GoToCollege Ambassador

The Nevada System of Higher Education College Access Challenge Grant team is on a mission to encourage Nevada youth to go to college. Through a partnership with AmeriCorps, NSHE recruited current college students and recent college graduates to serve as near-peer mentors to Nevada high schools. The Ambassadors are a part of the GoToCollegeNevada.org campaign and are housed at the Nevada System of Higher Education. The Ambassadors are located in southern Nevada and virtually available state-wide through social media. Ambassador duties include promoting college campaigns, distributing NevadaGoToCollege literature, administering the GoToCollege Club Toolkit, and introducing the Nevada Student Profile which is a part of the GoToCollegeNevada.org campaign. By encouraging students to use the website as well as social networking sites like Facebook, Twitter, and YouTube, the GoToCollege Ambassadors directly reach students throughout the state of Nevada. The

ambassadors are a vital part of the outreach campaign. Outreach to students, families, and guidance counselors spreads awareness of the importance of higher education. The College Access Challenge Grant team is excited to announce the arrival of the following GoToCollege Ambassadors: Abraham Gomez, Raquel Landeros, Juan Lopez, and Jonathan Senda. They will be working alongside Erika Herrera and Beatriz Martinez, current GoToCollege Ambassadors. To learn more visit:

GoToCollegeNevada.org



GoToCollege Ambassador, Erika, painting the Ambassador office



Mallory Levins and Magdalena Martinez assisting the GoToCollege Ambassadors

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GoToCollegeNevada.org is on Facebook, Twitter, and YouTube! Like us, add us, and subscribe!

